

# BUSINESS VIEW

THE FACE OF BUSINESS

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*Women  
of Excellence*  
2022

**EMPOWERED  
WOMEN**

TRAILBLAZING THE WAY TO SUCCESSFUL LEADERSHIP



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Global Head of Marketing,  
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**Dr. Manisha Karmarkar**  
Chief Operating Officer,  
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Promotion & Event manager,  
Ingenious Digitech Pvt Ltd



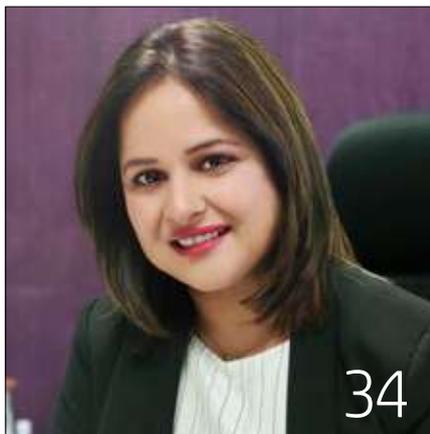
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Bringing Excellence  
in the IP Industry



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**JULIANNA YAU: ADDING VALUE IN STUDENTS'  
LIVES BY PROVIDING QUALITY EDUCATION**

JULIANNA YAU  
DIRECTOR, AMPLA EDUCATION LTD

**E**ducation is the most important tool for the betterment of humanity. It enables us to develop all our talents to our full potential. Quality education is a basic human right as it provides the foundation for equity in society. It focuses on the whole - the social, mental, physical, emotional, cognitive development of each individual regardless of gender, race, socioeconomic status, or geographical location. It prepares a child for a healthy lifestyle and enables them to know the world beyond their current surroundings. Quality Education is a prerequisite for the modernization of any country. Today, the world is in need of leaders who can provide quality education to students. Julianna Yau is one such educator who is making it possible through her company Ampla Education.

Established in 2016, Ampla Education provides students with the opportunity to go to the best schools and universities around the world. Julianna is an expert in advising students on overseas education. She encourages and motivates students to think independently and helps them achieve academic goals by delivering niche mentorship programmes and high-quality teaching. "We want to make quality education accessible to all. To achieve this, we have implemented and executed development projects such as free university application workshops for under-resourced students, and girls' literacy programmes and have successfully helped over 1800 students from early childhood up to young adults in realizing their dreams," says Julianna Yau.

Ampla Education's Mentorship Programme is customized to meet the academic and personal objectives of each student, supporting them throughout their development. In this dynamic world, students need clarity and support to navigate through the obstacles of high school.

### PERFECT BLEND OF TEACHING METHODS

Julianna has a global exposure that allows her to incorporate different teaching methods that help students with the

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"At Ampla Education, we nurture our students and encourage them to fulfil their full potential. We not only create a harmonious but also inclusive community that helps disadvantaged children to get equal opportunities."

perfect blend of knowledge. She spent her childhood in Canada, adolescence in Hong Kong, and attended boarding school and university in the UK, followed by a teaching course in the US that helps her to understand students' needs better.

"At Ampla Education, we nurture our students and encourage them to fulfil their full potential. We not only create a harmonious but also inclusive community that helps disadvantaged children to get equal opportunities," she says.

Ampla Education believes in providing quality education to all students irrespective of gender, race, or geographical location. To provide lifelong learning opportunities to less fortunate students, they have constructed two schools in Cambodia that greatly reduced the drop-out rate from 20% to 5%. During the pandemic, the company provided stationery packs to students who did not have access so that their learning does not get hampered.

Julianna asserts, "We are ensuring scientific literacy within the curriculum and making free technologies available to students. We provided online teaching materials to support girls' literacy classes and mentoring girls in science, technology, engineering, and mathematics (STEM). By doing this, we strive to reduce gender inequality and encourage girls to develop critical skills that will help them raise educated children and lead meaningful lives."

### MAKING STUDENTS JOB READY

Ampla Education's long-term goal is to increase the number of underprivileged children it supports and raise the number of years it funds its education. By helping these children with skills like logical reasoning, public speaking, and presentation skills, the company wants to improve their future education and employment prospects.

For the fifth consecutive year, Ampla Education has partnered up with YMCA Boundless Hong Kong to help under-resourced local students accomplish their goals by providing personal statement and interview skills workshops, and university application guidance. "At Ampla Education, we ensure that under-resourced students have equal footing with more financially capable students when it comes to university applications. We have extended our partnership with YMCA to encompass CV enhancement and job interview training to support the recent cohort of graduates," explains Julianna.

Julianna Yau concludes by advising women who wish to venture their business in the education industry, "Never be afraid of falling or learning new things. Dream big as the sky is the limit and find happiness in the smallest of things."